



JANUARY 12, 2009

EDITION 2, NUMBER 3 IF YOU ARE HAVING DIFFICULTIES READING THIS MESSAGE, <u>CLICK HERE.</u>

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The Realty Reality of the Month : January 2009

Read the Realty Reality of the Month Archive

Trick of the Trade:

«To mark your progress and especially to encourage yourself, why not reward yourself when you have attained one of your goals !»

Your REALTY-SUCCESS Affirmation of the Month : «I know where to focus my energy : I will prospect ! »

REALTY-SUCCESS in your area!

Our Conference :

Be proud to be a Real Estate Agent!

Conferences (60 minutes) that can be given in your area or at your office. For more information, visit the Training and Conferences page at <u>www.immo-</u> <u>succes.com</u> or call us : 450-661-3480

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To Read This Month : Have you walked in your pool today?

Don't Forget : The REALTY-SUCCESS **Creater Response of the month!**

Upcoming Events To Add To Your Agenda :

- <u>REALTY-SUCCESS TELESEMINAIR</u> *French* January 20, 2009 at 10am
- <u>CONFÉRENCE</u> « Painless Prospecting » Thursday February 5, 2009, Laval

Did you walk in your pool today?

Ok! It is January and though it is perhaps a little too cold to walk in a pool, the principle still applies to us all, especially at this time of year! So I hope this reading is inspirational to all those in need of a little push!

To help motivate us as we begin 2009, let me recount to you a little analogy that my friend and former colleague Annie Chouinard kindly shared with me on the principle that every action creates a reaction...

It is not always easy to start working at the beginning of the day or year and Annie made me realize this is just like how it is not easy to walk in a swimming pool filled with water! We all know that the increased resistance of water slows our movement and the dread and anxiety which paralyses us before we launch into a new project mimics that same effect. Thus, we should take larger strides; try harder to push against the resistance so that we might advance. By doing this, we quickly realize that with each movement the effort becomes easier; the effect of the current can help us to continue moving!

In fact, the current pushes us; it propels us forward as if by magic! This force, this current of energy we created is the result of our action. Action creates reaction and especially transactions!!

So go walk in your pool like Annie every morning and you will see that the energy you expend will soon begin to help you!

P.S. : Be careful, sometimes we expend so much energy that even when we try to slow down the current we raised can be so strong it takes over and we lose control. It is then that we must consider striking a new balance in our lives! (See page 38 of *Les outils Immo-Succès.*)

I hope you choose to take the path to success and that you never forget that you are all excellent brokers and agents. Never let anyone believe otherwise, especially you!!

I wish you REALTY-SUCCESS ! And have a great 2009 ! Sylvia

More than 1500 books and CDs sold in a few months ! Do you have your copy?



Buy the complete Realty-Success Method *English edition coming soon!* (Includes Volumes I and II and the Realty-Success Method Toolkit, the Affirmation CD" + 3 EXTRA BONUSES!) Only 155\$ CAD* For more information, visit our online <u>store</u>.

delivery. Credit Cards accepted. Delivery within 3-6 days of purchase..

> **Ouf !** Are you lacking motivation ?

Vous ne savez plus où mettre vos énergies ?

Want to know the tricks of the successful agents?

Do you want Realty-Success ? Give yourself a gift to boost your business !

Do you need MOTIVATION and COACHING? Learn more :

450-661-3480

We have several affordable programs available and they are all accessible across Canada!

REALTY-SUCCESS News!

Nouveau Video message from Sylvia



Have you watched Sylvia's New Year Video and received your gift? Hurry! Happy New Year and Have REALTY-SUCCESS in 2009! From Sylvia Perreault ! *French* A new year begins and for a good start REALTY-SUCCESS offer solutions as well as successful training ! Both are easily

accessible and available in both English and French for all

Real Estate Brokers and Agents across Canada !

<u>**REALITY-SUCCESS TELESEMINAR</u></u> *French* Call to ask about our English version coming soon!! January 20, 2009 at 10am</u>**

From your office or in the comfort of your own home in your pyjamas, participate in our first REALTY-SUCCESS TELESEMINAR!

The subject of our first one hour long interactive training session by phone is : « **Start your year with REALTY-SUCCESS !** » It will be held on **Tuesday, January 2009 at 10am**. Space is limited so sign up now !

Sylvia will speak on the following topics in addition to answering all your questions :

Know how much money you need to earn a profit and learn how to make much more in 2009 !

- 1. Your goals
- 2. Your business budget
- 3. Your business plan for REALTY-SUCCESS !

All the tools you need to work and perform better !

Do not miss this event ! It is accessible anywhere from any phone and at an affordable price ! No travel costs, no parking fees and no time wasted commuting in order to participate and to learn at this motivating seminar.

COST : \$19.95/person + tax

Upon reciept of your payment of \$22.52 you will receive a confirmation email containing a phone number and a password, both of which will be necessary for you to be able to directly participate in the conference.

To register immediately : <u>http://www.immosucces.com/evenements.htm</u> or contact us by <u>email!</u> or 450-661-3480

<u>CONFERENCE</u> *French* Call to ask about our English version coming soon!! February 5 2009 at 9:30am, Laval

A Realty-Success Conference entitled *« Painless Prospecting »* will be held Thursday, February 5, 2009 at 9 :30am at the Complexe Yves Légaré in Laval.

COST *: \$75/person - tax included

Come with a friend and the price is reduced to \$65/person, tax included ! Conditions : Offer only applies to registration before the event. Friends must register together and pay in advance.

Two ways to register: Online by clicking <u>here</u> or by telephone 450-661-3480 *\$5 per ticket will go to *Les Voiles de l'Amitié* Association ** tax receipts will be available upon request

**Les Voiles de l'Amitié is a non-profit organization located in Laval. Its members share a love for aquatic activities such as sailing. Creativity, parties, aquatic events, travel and environmental education are important driving forces for members and influences the direction of the organization.

NOTE : REALTY-SUCCESS guarantees our events, regardless of number of registrants.

Copyright © 2008 Immo-Succès © Les éditions Immo-Succès, Laval, Québec, Canada, <u>www.immo-succes.com</u> Realty-Success Quote of the Month ! «The smallest action is better than the largest intention!» P.20 Volume III

Pride and Profit with Realty-Success!

Sylvia Perreault, President and founder of the company Immo-Success, offers books (she is a published author of 3 books in French and soon to be translates in English), a monthly newsletter, coaching, seminars and conferences

designed to encourage success and to promote pride in being a real estate agent. Her unique presentation and style are renowned to be dynamic, moving, funny and realistic. She's a fully bilingual speaker (English and French) with a lovely accent! **Topics:** Success, Sales,

Business Growth, Entrepreneurism, Motivation, Real Estate Contact us at: 450-661-3480

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We will not share your email address with anyone. Furthermore, we do not allow others to use our services to collect, compile or obtain information about our customers including, and no limited to, their email addresses which are confidential.

Please add "Info@immosucces.com" to your email's safelist or address book so that you have no trouble receiving future issues!

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The REALTY-SUCCESS Affirmations CD is available now and is perfect to help counter all the negative talk that surrounds us ! *French* (P.S. : Brokers and Directors : Give this CD to your agents!) An essential took for anyone who aspires to succeed !

Statements promoting self-confidence. Training affirmations. Affirmations for planning and for organization. Time management affirmations. Affirmations on your role as a collaborator. Affirmations on prospecting and soliciting. The poems "The Mountain" and "Those who earn" <u>Click here to buy now!</u>

REALTY-SUCCESS is growing! We are currently looking to hire : A Website Developer and Manager. Required skills/knowledge: web programming, Microsoft Office, Photoshop, PDF, Outlook, Flash, etc. Good organizational skills are a must. Needs to be able to organize, design and optimize space on a website. Applicants must be fully bilingual (French and English) both written and oral. This is freelance work. If interested, please submit cover letter and CV to the attention of Sylvia Perreault via email: <u>info@immo-succes.com</u>.

Realty-Reality of the Month is available in PDF to print!

To view or to print, visit : <u>http://www.immo-succes.com/contactez.htm</u> Do you have suggestions or questions for us? Please write us : <u>info@immo-succes.com</u>

Objections	Response	Fermer la discussion et faites signer.
Another agent told us we could get more for our property?	© I can understand that and what you probably do not understand is thisAn agent who will list your house at a price over what it is worth assuming he or she can get you to sign the contract firstand ten start to harass you each week to lower your price week after week is that really what you want or what they want! They are afraid to tell you the truth to your face <u>(Name of prospect)</u> Do you want the truth? Are you sure that's what you	So, make a good business move and simply sign the contract so I can help you get what you want as soor as possiblethat would be excellent, right? ☺ ☺ ☺ ☺ Sign the contract! ☺ Wouldn't it be great? Sign the contract with me! ☺ ☺ ☺ Sign the contract! ☺ ☺ ☺
lf you ha	want? © ve any questions, comments or woul	d like more information,
As a subscriber to If you no longer	Email me at : <u>info@immo-succ</u> REALTY-REALITY of the month, you hav wish to receive these emails and you woul Respond to this email with the subject « Ple mails, we apologize and please let us know	<u>ces.com</u> we the privilige to receive this email. Id like to cancel your subscription, ase discontinue ».